

A man with a beard, wearing a dark suit and a red and blue patterned tie, stands on the left side of the frame, gesturing with his right hand raised. He is addressing a large audience seated at round tables in a conference room. The room has wood-paneled walls and a large, multi-tiered chandelier hanging from the ceiling. The audience is diverse and appears attentive. In the foreground, a laptop screen displays a presentation slide with charts and text.

25th Annual
**Market
Access**
Summit

CURRENT ATTENDEE LIST
THE LARGEST AND LONGEST-RUNNING MARKET
ACCESS EVENT SERIES IN CANADA

OCTOBER 06 - 07, 2026 | OLD MILL TORONTO HOTEL, TORONTO, ON

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#MA2026

CURRENT ATTENDEE LIST

COMPANY	JOB TITLE
20Sense Research & Consulting	Partner
AbbVie	Manager, Government Affairs
AbbVie	Manager, Government Affairs and Policy, Oncology and Immunology
AbbVie	Manager, Market Access & Government Affairs
AbbVie	Manager, Market Access and Health Economics and Outcomes Research, Immunology
AbbVie	Manager, Strategic Pricing
AbbVie	Lead, Real-World Evidence and Health Economics Outcomes Research
ADVANZ PHARMA	Vice President and General Manager, Canada
Alberta Ministry of Health	Executive Director, Pharmaceutical & Health Benefits
ALK	Associate Director, Market Access & Public Affairs
Alnylam Pharmaceuticals	Country Manager
Alnylam Pharmaceuticals	Director
Amgen	Executive Director, Value, Access and Policy
Amgen	Manager, Health Economics and Market Access
Amgen	Manager, Value & Access
Amgen	Real World Evidence Lead
Apotex	Director, Market Access
Apotex	Manager, Market Access
Arctava	Chief Legal & Advocacy Officer
Asthma Canada	President & Chief Executive Officer
AstraZeneca	VP, Market Access
AstraZeneca	Director, Payer Evidence, Methods & Access Affairs
AstraZeneca	Director, Payer Engagement
AstraZeneca	Senior Business Partner, Commercial-Sales/Marketing and Market Access
AstraZeneca	Senior Manager, Market Access, Oncology
AstraZeneca	Senior Manager, Negotiations
AstraZeneca	Senior Manager, Patient Support Strategy
AstraZeneca	Senior Manager, Patient Support Strategy, BioPharma
AstraZeneca	Senior Manager, Strategic Pricing
AstraZeneca	Senior Manager, Market Access Strategy
AstraZeneca	Senior Manager, Private Payer Strategy
AstraZeneca	Senior Market Access Manager

CURRENT ATTENDEE LIST

COMPANY	JOB TITLE
Auxilium Health	Director, Business Development, Speciality Therapeutics
Auxilium Health	President and General Manager
Auxilium Health	Vice President, Business Development
Azurity Pharmaceuticals	Executive Director, Medical Affairs and Market Access
Bayer	Head, Market Access
Biocon Biologics	Head of Market Access
BioCryst Pharmaceuticals, Inc.	Director, Market Access & Policy, Canada
Biogen	Senior Manager, Public & Stakeholder Relations
Boehringer Ingelheim	Director, Patient Access & Health Policy
Boehringer Ingelheim	Manager, National Policy
Boehringer Ingelheim	Representative, Medical Sales
Brain Cancer Canada	Engagement Ambassador
Bristol Myers Squibb	Lead, Policy & Provincial Affairs
Bristol Myers Squibb	Lead, Public Policy & Provincial Affairs, Ontario
British Columbia Ministry of Health	Executive Director, Therapeutic Assessment & Access Branch
Calian Health	Account Executive, Pharmaceutical
Canada's Drug Agency	Lead, Evidence, Products, and Services
Canada's Drug Agency (CDA-AMC)	President & CEO
Canadian Generic Pharmaceutical Association and Biosimilars Canada	President
Canadian Pulmonary Fibrosis Foundation	CEO
Cancertainty	Co-Lead
Case Market Access Consulting	Managing Director for Case Market Access Consulting
Celltrion	Associate Director, Market Access
Celltrion	Manager, Private Payer and Government Affairs
Celltrion	National Manager, Market Access & Stakeholder
Celltrion Inc	Alliance Manager
Celystra Pharma	Director, Market Access
Celystra Pharma	President, CEO & Co-Founder
Cencora	Senior Director, Market Access Consulting
Charles River Associates	Principal, Life Sciences
Circulus Consulting	Principal
CLHIA	VP Healthcare and Group Benefits

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COMPANY	JOB TITLE
Counsel Public Affairs	Managing Partner
Counsel Public Affairs	Vice President & Life Sciences Lead
Croix Bleue du Québec	Specialist, Pharmaceutical Relations
CSL	Head, Market Access
CSL	National Lead, Access & Policy
CSL	National Lead, Access & Public Affairs, CSL Canada
Eli Lilly and Company	Manager, Market Access
Eli Lilly and Company	Manager, Patient Access
Eli Lilly and Company	Head, Market Access
Eli Lilly and Company	Sr. Director, International Brand Leader Hematology
EMPOWER Advocacy	Chief Executive Officer
EVERSANA	Associate Director, Market Access & Pricing
EVERSANA	Director, HEOR
EVERSANA	VP, Market Access & Pricing
Express Scripts Canada	Head, Pharmacy
Ferring	Head, Market Access
Ferring	Senior Manager, Market Access
Ferring	Specialist, Market Access
Galderma	Head, Market Access and Patient Experience
Gilead	Market Access and Government Relations Coordinator
Gilead Sciences	Head, Value Access and Pricing and Patient Solutions
GlaxoSmithKline Canada	Director, Market Access and Payer Solutions
GlaxoSmithKline Canada	Manager, Private Payer, Government Affairs and Market Access
GlaxoSmithKline Canada	Manager, Public Policy and Governance
Goodmans	Lawyer
Government of Saskatchewan	Executive Director, Drug Plan & Extended Benefits Branch
Green Shield Canada	VP, Pharmacy Benefits Management
Health Canada	Director General, Office of Pharmaceutical Management Strategies
Health Canada	Director, Strategic & Horizontal Policy Division
Innovative Medicines Canada (IMC-MNC)	President & CEO
Institute of Health Economics (IHE)	Senior Director, Strategy, Innovation and Outreach
Insulet	Head, Market Access

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COMPANY	JOB TITLE
Insulet Canada	Manager, Market Access
Insulet Canada	Manager, Policy & Public Affairs
Ipsen Biopharmaceuticals	Manager, Value and Access
Ipsen Biopharmaceuticals	Market Access, Rare Disease and Neuroscience Plus Portfolio Pricing
Ipsen Pharma	Manager, Patient Support Program & Patient Advocacy
Ipsen Pharma	Senior Director, Neuroscience & Rare Disease Business Unit
IQVIA	Consultant
IQVIA	Principal, Market Access, Health Economics and Advisory Services
IQVIA	Senior Principal, Market Access, Health Economics & Advisory Services
Jamp Pharma Group	Director, Market Access
Vertex	Director, Market Access
Janssen Pharmaceutical Companies of Johnson & Johnson	Manager, Strategic Access
Jazz Pharmaceuticals	Head, Market Access
Johnson & Johnson	National Manager, BioAdvance, Oncology
Johnson & Johnson Innovative Medicine	Lead, Field, Private Insurance
Johnson & Johnson Services	Lead, Strategic Team, Access
Johnston Group	Specialist, Drug
Jubilant HollisterStier Contract Manufacturing & Services	Head, Business Development and Commercial Strategy, Montreal Canada
Kye	Director, Commercial
LEO Pharma	Senior Manager, External Relations
Les Laboratoires Servier	Associate Director, Health Economics and Outcomes Research
Leslie Dan Faculty of Pharmacy, University of Toronto	Professor
Lundbeck	Lead, Patient Access
Lundbeck	Vice President, Legal and Compliance
Lupus Canada	Chief Executive Officer
Lyfegen	CEO & Founder
Manulife	Director - Pharmacy Strategy and Special Projects
Manulife Canada	AVP, Pharmacy Strategy and Pharmaceutical Relationships
McKesson Canada	Director, Health Economics and Outcomes Research, Real-World Evidence and Advanced Analytics
McKesson Canada	Senior Manager, Launch and Commercialization
Medexus Pharmaceuticals	Director, Specialty & Rare Disease
Medtronic	Senior Manager, Reimbursement Program

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COMPANY	JOB TITLE
Merck	Associate Director, Oncology Policy and Government Affairs, Ontario
Merck	Associate Director, Patient Access
Merck	Associate Director, Patient Access
Merck	National Associate Director, Public Health Policy, Vaccines and Antimicrobial Resistance
Merck	Associate Director, Patient Access
Merck	Associate Director, Patient Access
Merck	Acting Director, Access & HEOR
Merck	Associate Director, Health Economics Outcomes Research
Migraine Canada	Executive Director
Mitsubishi Tanabe Pharma Canada	Director - Government Affairs, Pricing, Value & Access
Northwest Biotherapeutics	Director, Program, Canada
Novartis	Lead, Patient Access Strategy
Novartis	Lead, Pricing, Contracting and Access Analytics
Novartis	Senior Manager, Private Payers
Novartis Oncology	Head, Market Access
Novo Nordisk	Senior Manager, Field Access
Novo Nordisk	Manager, Health Economics
Novo Nordisk	Senior Manager, Patient Access
Novo Nordisk	Patient Access Senior Manager
Omoto Life Sciences Advisory	Managing Director
Ontario Rare Action Group	Co-founder
Ontario Rare Action Group	Co-Founder
Ontario Rheumatology Association	Executive Director
Ontario Rheumatology Association	President
Organon	Associate Director, Access and Policy
Organon	Associate Director, Policy and Access
Organon	Specialist, Pricing, Contracts & Submissions, Market Access
Organon Canada	Associate Director, Market Access & Policy
Organon Canada	Manager, Market Access
Organon Canada	Manager, Market Access, Drug Plan Submissions & Contracting
Organon Canada	Director Value and Access
Otsuka Canada Pharmaceutical	Director, Market Access and Public Affairs

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COMPANY	JOB TITLE
Otto-SR	Founder
Otto-SR	Head, Go-to-Market
Otto-SR	Head, Strategy
pan-Canadian Pharmaceutical Alliance	Executive Director, Partner Relations and Communications
pan-Canadian Pharmaceutical Alliance	Director of Negotiations
Patented Medicine Prices Review Board (PMPRB)	Chairperson
Patented Medicine Prices Review Board/(PMPRB/CEPMB)	Manager, Board Secretariat
PDCI	Senior Manager, Market Access Strategy
Pfizer Canada	Senior Manager, Government Relations and Market Access, Ontario
PH-Canada	Founder / Executive Director
Psoriasis Canada	Chief Executive Officer
Purdue Pharma Canada	Senior Market Access Manager
RainCity Analytics	Director, Evidence Synthesis
RainCity Analytics	Director, Health Economics and Outcomes Research
Ranbaxy Pharmaceuticals Canada	Director, Market Access
RapidAccess.ai	Co-Founder
Regeneron	Director, Market Access
Rhythm Pharmaceuticals	General Manager
Roche Canada and CPHIN	Innovation Lead and General Manager
Sanofi	Head, Patient Support Services
Sanofi Canada Inc	Head, Strategic Pricing
Senna	Chief Executive Officer
Sentrex	Co-Founder
Sentrex	VP Ophthalmology
Servier	Manager, Health Technology Assessment & Reimbursement
Shoppers Drug Mart	Director, Digital Enablement and Optimization
Shoppers Drug Mart Specialty Health Network	Director, Pharmaceutical Partnerships
Shoppers Drug Mart Specialty Health Network	Senior Advisor, Appeals
Shoppers Drug Mart Specialty Health Network	Senior Manager, Patient Support Program Payment Assistance Cards
Shoppers Drug Mart Specialty Health Network	Bilingual Reimbursement Manager
Sobi	Senior Manager, Patient Access, Eastern (Canada)
Sobi Canada	Associate Director, Patient Access

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Sobi North America	Associate Director, Market Access
Stem Cell Network	President & CEO
Sun Life	Manager, Pharmaceutical Partnerships
Sun Pharma	Senior Manager, Market Access Innovative Medicines
Sun Pharma	Senior Manager, Patient Support Program, Specialty Business
Sun Pharma Canada Inc.	Head of Specialty Business
TACT Conseil	Senior Director
TACT Conseil	Specialist, Market Access
Taiho Pharma Canada	General Manager
Takeda	Country Head, Oncology
The Globe and Mail	Journalist, Health and Business
The Hospital for Sick Children	Lead, Policy
The North West Company	Managing Director
UCB	Patient Experience Partner
UCB Canada	Lead, Payer Solutions
UCB Canada	Lead, Payer Solutions
UCB Canada	Lead, Pricing and Contracting Solutions
Ultragenyx	Associate Director, Market Access
Ultragenyx	Associate Director, Market Access
Verity Pharmaceuticals	Director, Regulatory Affairs, Quality Assurance and Quality Control
Viatis	Market Access & Pricing Head
Vital	Senior Vice President, Government Relations
Zydus Pharmaceuticals	Manager, Marketing, Commercial Strategy & Market Access