

24th Annual

Market Access



Summit

CURRENT ATTENDEE LIST

The largest and longest-running market access event series in Canada

October 28 - 29, 2025

ATTENDEE LIST

COMPANY	JOB TITLE
AbbVie	Market Access & Government Affairs
AbbVie	Chef, Relations Communautaires
AbbVie	Team Lead - Market Access & Government Affairs
AbbVie	Government Affairs & Policy Manager
AbbVie	Market Access & HEOR Manager
AbbVie	Head of Market Access & Government Affairs
Accenture	Managing Director
Alberta Ministry of Health	Executive Director, Pharmaceutical and Health Benefits Branch
Alexion	Head of Market Access
ALK	Market Access & Public Affairs Manager
Alnylam Pharmaceuticals	Associate Director Commercial
Amgen	Manager, Health Economics & Market Access
Apellis	Value Access & Policy Head
Apotex	Director, Market Access
Apotex	Market Access and Government Affairs Dpt
AstraZeneca	Data Governance and Analytics Manager
AstraZeneca	Market Access Manager
AstraZeneca	Manager, Health Economics & Payer Evidence
AstraZeneca	Manager, Market Access Strategy
AstraZeneca	Manager, Market Access Strategy
AstraZeneca	Health Economics and Payer Evidence Manager
AstraZeneca	Director, Payer Evidence, Methods, & Access Affairs
AstraZeneca	Senior Manager, Market Access Excellence
AVA Executive	Pharmacist and member

ATTENDEE LIST

COMPANY	JOB TITLE
AVIR Pharma	Market access associate
AVIR Pharma	Manager, Market Access
AVIR Pharma	Associée en accès au marché
Azurity Pharmaceuticals	Executive Director, Medical Affairs and Market Access
Baxter Corporation	Manager, Marketing, Pharmaceuticals & Anesthesia
Bayer	Head of Market Access & Government Affairs
Bayer	Senior Market Access Manager
Bayshore	Reimbursement Case Manager
Bayshore	Associate Director, Patient Support Solutions
BC Ministry of Health	Executive Director, Therapeutic Assessment & Access Branch
Becton Dickinson	Regional Lead - Policy and Access (Ontario)
Becton Dickinson	Manager, Health Economics and Outcomes Research
Beneva	Pricing Strategy
Bilby	Analyst
bioMerieux	Manager, Product Market
BioScript	Marketing and Communications Manager
BioScript	Vice President, Strategy
Blue Cross	Head of department, strategic drug management
Boehringer Ingelheim	Global Data, Process and Platform Owner - Key Account Management
Boehringer Ingelheim	Manager, Health Economics & Pricing
Boehringer Ingelheim	Healthcare Solutions and Partnerships (Ontario)
Boehringer Ingelheim	National Patient Access Manager - Private Payers
Boehringer Ingelheim	Senior Manager, Health Economics and Pricing
Boehringer Ingelheim	Health Economics and Pricing Manager

ATTENDEE LIST

COMPANY	JOB TITLE
Bristol-Myers Squibb Company	Senior Manager, Public Policy & Provincial Affairs
Canada Life	Director, Drug Strategy
Canada's Drug Agency (CDA-AMC)	President & CEO
Canada's Drug Agency (CDA-AMC)	Director, Science and Methods
Canada's Drug Agency (CDA-AMC)	Director, Science and Methods
Canada's Drug Agency (CDA-AMC)	Manager, Qualitative Methods
Canada's Drug Agency (CDA-AMC)	Lead, Health Economics
Canada's Drug Agency (CDA-AMC)	Lead, Health Economics
Canada's Drug Agency (CDA-AMC)	Manager, Program and Policy Development
Canada's Drug Agency (CDA-AMC)	Director
Canadian Blood Services	Senior Advisor, Health Policy
Canadian Institute for Health Information	Decision Support Services Senior Analyst
Canadian iRARE Centres	Geneticist/Genetic Counsellor & Director
CanImmunize	Chief Science Officer
CAPDM	Chief Executive Officer
CAPDM	SVP, Government Relations
Case Market Access Consulting	Managing Director for Case Market Access Consulting
Celltrion	Head, Market Access
Celltrion	Director, National Stakeholder Engagement
Celltrion	Market Access Manager
Cencora, Innomar Strategies	Senior Director, Strategic Consulting
Croix Bleue DU Québec	Pharmaceutical Relations Specialist
CSL Vifor	Access & Value lead
CTC Medical Communications	Vice President, Finance and Operations

ATTENDEE LIST

COMPANY	JOB TITLE
Cystic Fibrosis Canada	Director, Government & Community Relations
Eisai	Medical Director, Canada – Neurosciences
Eisai	Associate Director, Value, Access, and Policy
Eisai	Manager, Value, Access, and Policy
Eli Lilly	Regional Market Access Manager- ON & Atlantic
Eli Lilly	Associate Director-Pricing
Eli Lilly	Private Payer Manager
Elvium Life Sciences	Director, Patient Value and Access
Elvium Life Sciences	Director of Finance
Elvium Life Sciences	Market Access Manager
Eversana	Senior Vice President, Market Access and Pricing
Eversana	VP, Market Access & Pricing
Fresenius Kabi	Manager IV, Marketing, Drugs
Fresenius Kabi	Associate Director, Market Access and Strategic Partnerships
Galderma	National Field Access Lead
Galderma	Head, Market Access & Patient Experience
Gateway Casinos	Director of Government Relations & Industry Affairs
Gilead	Head, Market Access & Government Relations
Gilead	Director, Legal Affairs
Gilead	Vice President & General Manager
GreenShield	Vice President, Enterprise Pharmacy & PBM
GreenShield	Operations Manager, Pharmaceutical Partnerships
Health Canada	Senior Policy Advisor
Health Canada	Senior Policy Advisor

ATTENDEE LIST

COMPANY	JOB TITLE
Health Canada	Director, Policy, Research and Data for Drugs for Rare Diseases Program
Health Canada	Senior Policy Advisor
Health Canada	Director General, Drugs for Rare Diseases
Health Canada	Director, Strategic and Horizontal Policy Division, Health Products and Food Branch
Health Canada	Director
Hikma	Marketing & Analytics Manager
ICES	Senior Director – Strategic Partnerships and Digital Services
Idorsia	Acting Associate Director Access and Policy
Idorsia	Head of Market Access
Incyte Pharmaceuticals	Head of Market Access, Canada
Innovative Medicines Canada	President
Institute of Health Economics	Health Service Research
Insulet	Market Access Manager
Insulet	Head of Market Access
Ipsen	Market Access Lead
Ipsen	Principal
Ipsen	Manager, Patient Support Program & Patient Advocac
Ipsen	Senior Director, Neuroscience & Rare Disease Business Unit
IQVIA	Director of Business Development
IQVIA	General Manager, Real World Solutions
Jamp Pharma Group	Manager pricing Market Access
Jamp Pharma Group	Sr Manager
Jazz Pharmaceuticals	Associate Medical Director
Jazz Pharmaceuticals	Medical Advisor, Oncology

ATTENDEE LIST

COMPANY
Johnson & Johnson
Johnston Group
LEO Pharma
Les Laboratoires Servier
Loblaw Companies
Lundbeck
Lundbeck
Lyfegen
Mantra Pharma
McKesson
McKesson
McKesson
McKesson
Medexus Pharma
Medison Pharma
Medison Pharma
Merck
Merck
Merck
Merck
Merck
Mitsubishi Tanabe Pharma Canada
Myeloma Canada
Neighbourhood Pharmacy Association of Canada

JOB TITLE
Former Director, Federal & Private Healthcare
Drug Specialist
External Relations Manager
Associate Director, Health Economics and Outcomes Research
Senior Coordinator Retail Support/ Portal Admin
Specialist, Market Access
Specialist, Market Access
Customer Success Manager
Market Access Specialist
Lead, Strategic Sales Planning & Insights Analyst
Senior Manager, Public Policy
Lead HEOR
Sales Director, BioPharma Commercial Sales
Senior Director of Market Access
Pediatric PGY1 Pharmacy Resident
Director Market Access
Associate Director, Patient Access
Assoc. Dir.
National Associate Director Public Health Policy - Vaccines and AMR
Associate Director, Oncology Policy and Government Affairs, Ontario
Associate Director Patient Access
Director-Pricing, Market Access and Government Affairs
Director, Patient Programs, Health Policy & Advocacy
Director, Pharmacy Affairs

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COMPANY	JOB TITLE
Northwest Biotherapeutics	Program Director, Canada
Novartis	Pricing Regulation Manager
Novartis	Associate Sales Director
Novartis	Access Strategy Analyst
Novartis	Manager, Innovative Commercial Partnerships Product Planning)
Novartis	Director, Strategic Operations and Patient Experience
Novartis	Pharmacist & Private Payer Lead
Novartis	Executive Director - Patient Experience & Innovation
Novartis	Senior Manager, Private Payers
Novavax	Head of Medical Affairs
Novo Nordisk	Patient Access
Novo Nordisk	Health Economics and Outcomes Research Manager
Novo Nordisk	Patient Access Senior Manager
Novo Nordisk	Director, National Field Patient Access
Novo Nordisk	Obesity Senior Patient Access Manager
Organon	Strategic Pricing Health Economics & Outcomes Research Senior Specialist
Organon	Associate Director, Market Access & Policy
Organon	Associate Director, Policy and Access
Otsuka Canada	Vice-President Market Access
Patented Medicine Prices Review Board (PMPRB)	Director, RA and O
Patented Medicine Prices Review Board (PMPRB)	Chairperson
Patient Commando	Founder, Executive Director
pCPA	Executive Director, Partner Relations and Communications
pCPA	Deputy CEO

COMPANY
PDCI
PDCI
Pfizer
Pfizer
Pharmascience
Praxus Health
RainCity Analytics
Regeneron
Regeneron
Rhythm Therapeutics
Roche Canada
Rogers
RPMSQ
Sandoz Canada
Sanofi
Sanofi
Seagen Canada Inc.
Servier
Shoppers Drug Mart Specialty Health Network
Shoppers Drug Mart Specialty Health Network
Sobi
Sobi
Sun Life Financial
Sun Pharmaceutical Canada

JOB TITLE
Sales Director, BioPharma Commercial Sales
RWE Lead
Senior Manager, Vaccines Access and Provincial Affairs
Senior Manager Access
Manager, New Product Launches, Market Access
CEO
Director of Health Economics
Director, Market Access
Sr. Manager, Market Access
General Manager Canada
Vice President Access
ORA Board of Directors
Director General
Vice President, Corporate Affairs
Project, Submission & Pricing Analysis Administrator
Market Access Lead - Immunology
Senior Manager, Value & Access, Québec & Atlantic
Senior Manager, Private Payers (in Access & Government Relations)
Senior Appeals Advisor
Director, Pharmaceutical Sourcing & Commercial Strategy
Senior Manager, Patient Access, Eastern (Canada)
Associate Director, Patient Access
Pharmaceutical Partnership Manager
Senior Manager, Market Access

COMPANY	JOB TITLE
TACT conseil	Market access specialist
TACTIX Government Relations and Public Affairs	Partner
TACTIX Government Relations and Public Affairs	Vice-President, Public Affairs, Québec
TELUS Health	Lead, Health Economics and Pharmaceutical Partnerships
The Globe and Mail	Reporter
Tolmar Holdings	Medical Science Liaison
Tolmar Holdings	Medical Science Liaison
UCB Canada	Payer Solutions Lead
UCB Canada	Pricing and Contracting Solutions Lead
UCB Canada	Head of Access, Pricing, & External Engagement (APEX)
Ultragenyx	Associate Director, Market Access
Ultragenyx	Associate Director, Market Access
University of Toronto	Researcher
Verity Pharmaceuticals	Director, Business Development & Medical Affairs

AND THEY WILL BE JOINED BY THESE SPONSORS



SPEAKER LINEUP

[MANY MORE](#) ↗

Our agenda is delivered by the top market access experts across government and industry. Not only will you get to hear from world-class speakers at the top of their game, but you also get to meet and network with them.



Suzanne McGurn
President & CEO
**Canada's Drug
Agency (CDA-AMC)**



Dominic Tan
Deputy CEO
pCPA



Bettina Hamelin
President
**Innovative Medicines
Canada**



Tijana Fazlagic
Executive Director,
Therapeutic
Assessment & Access
Branch
BC Ministry of Health



Daniel MacDonald
Director General,
Drugs for Rare
Diseases
Health Canada



Anie Perrault
Chairperson
**Patented Medicine
Prices Review Board
(PMPRB)**



Paul Petrelli
Vice President
& General Manager
**Gilead Sciences
Canada**



Christian Ouellet
Vice President,
Corporate Affairs
Sandoz Canada



Alysha Croker
Director, Strategic
and Horizontal Policy
Division, Health Products
and Food Branch
Health Canada



Simona Zar
SVP, Government
Relations
CAPDM

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[MANY MORE](#) ↗

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Sarah Shaikho
Director, National
Stakeholder Engagement
**Celltrion Healthcare
Canada Limited**



Chris Réaume
Medical Director,
Canada –
Neurosciences
Eisai Canada



Arima Ventin
Head of Market
Access &
Government Affairs
AbbVie



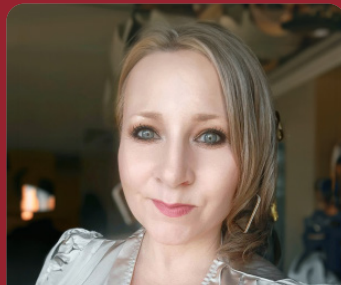
Brandon Levac
Head of
Market Access
& Government Affairs
Bayer



Gail Ouellette
Geneticist/Genetic
Counsellor & Director
**Canadian iRARE
Centres**



Chander Sehgal
Head of Access,
Pricing & External
Engagement (APEX)
UCB Canada



Kim Steele
Vice-Chair
**Best Medicines
Coalition**



Carol Stiff
General Manager
Canada
Rhythm Therapeutics



Ned Pojskic
Vice President,
Enterprise Pharmacy
& PBM
GreenShield



Jessy Ranger
Director, Patient
Programs, Health
Policy & Advocacy
Myeloma Canada

HOW TO REGISTER?

REGISTER NOW ↗

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables, and one week of pre-event networking via our dedicated platform.

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders.

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location.

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

REGULAR TICKET

\$2,495

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions, and case studies with real-time Q&A from the comfort of your home.

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool.

VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

REGULAR TICKET

\$2,195

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Sam Caskey

Delegate Sales Associate

Email: sam.caskey@strategyinstitute.com

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OCTOBER 28-29, 2025 | DELTA HOTELS TORONTO