

24th Annual

# Market Access



Summit

## CURRENT ATTENDEE LIST

The largest and longest-running market access event series in Canada

October 28 - 29, 2025

# ATTENDEE LIST

COMPANY	JOB TITLE
AbbVie	Government Affairs & Policy Manager
AbbVie	Chef, Relations Communautaires
AbbVie	Market Access Finance Manager
AbbVie	Head of Market Access & Government Affairs
Alberta Ministry of Health	Executive Director, Pharmaceutical and Health Benefits Branch
ALK	Market Access & Public Affairs Manager
AInylam Pharmaceuticals	Associate Director Commercial
Apellis	Value Access & Policy Head
APOTEX	Director, Market Access
APOTEX	Market Access and Government Affairs Dpt
AstraZeneca	Director, Payer Evidence, Methods, & Access Affairs
AVA Executive	Pharmacist and member
AVIR Pharma	Market access associate
AVIR Pharma	Manager, Market Access
Azurity Pharmaceuticals	Executive Director, Medical Affairs and Market Access
BAXTER CORPORATION	Manager, Marketing, Pharmaceuticals & Anesthesia
Bayer	Head of Market Access & Government Affairs
Bayshore	Associate Director, Patient Support Solutions
Bayshore	Reimbursement Case Manager
BC Ministry of Health	Executive Director, Therapeutic Assessment & Access Branch
Becton Dickinson	Regional Lead - Policy and Access (Ontario)
bioMerieux	Manager, Product Market
BioScript Logistics	Marketing and Communications Manager
BioScript Pharmacies	Vice President, Strategy

# ATTENDEE LIST

COMPANY	JOB TITLE
Blue Cross	Head of department, strategic drug management
Boehringer Ingelheim	Global Data, Process and Platform Owner - Key Account Management
Boehringer Ingelheim	Manager, Health Economics & Pricing
Boehringer Ingelheim	Healthcare Solutions and Partnerships (Ontario)
Boehringer Ingelheim Canada	National Patient Access Manager - Private Payers
Bristol-Myers Squibb Company	Senior Manager, Public Policy & Provincial Affairs
Boehringer Ingelheim	Senior Manager, Health Economics and Pricing
Boehringer Ingelheim	Health Economics and Pricing Manager
Canada Life	Director, Drug Strategy
CDA AMC	President & CEO
Canadian Blood Services	Senior Advisor, Health Policy
Canadian Institute for Health Information	Decision Support Services Senior Analyst
Canadian iRARE Centres	Geneticist/Genetic Counsellor & Director
Canadian Life and Health Insurance Association	Director, Government and Industry Affairs
CAPDM	Chief Executive Officer
CAPDM	SVP, Government Relations
CDA-AMC	Director, Science and Methods
CDA-AMC	Manager, Program and Policy Development
CDA-AMC	Manager, Qualitative Methods
CDA-AMC	Lead, Health Economics
CDA-AMC	Lead, Health Economics
Celltrion Healthcare	Director, National Stakeholder Engagement
Cencora, Innomar Strategies	Senior Director, Strategic Consulting
Croix Bleue	Pharmaceutical Relations Specialist

## ATTENDEE LIST

COMPANY	JOB TITLE
CSL Vifor	Access & Value lead
Cystic Fibrosis Canada	Director, Government & Community Relations
Eisai Canada	Medical Director, Canada – Neurosciences
Eisai Limited	Associate Director, Value, Access, and Policy
Eisai Limited	Manager, Value, Access, and Policy
Eli Lilly	Regional Market Access Manager- ON & Atlantic
Eli Lilly	Associate Director-Pricing
Elvium Life Sciences	Director, Patient Value and Access
Elvium Life Sciences	Director of Finance
Elvium Life Sciences	Market Access Manager
EVERSANA	Senior Vice President, Market Access and Pricing
EVERSANA	VP, Market Access & Pricing
Fresenius Kabi	Manager IV, Marketing, Drugs
Fresenius Kabi	Associate Director, Market Access and Strategic Partnerships
Gateway Casinos	Director of Government Relations & Industry Affairs
Gilead	Head, Market Access & Government Relations
Gilead	Director, Legal Affairs
Gilead Sciences Canada	Vice President & General Manager
GreenShield	Vice President, Enterprise Pharmacy & PBM
GreenShield Canada	Operations Manager, Pharmaceutical Partnerships
Health Canada	Director General, Drugs for Rare Diseases
Health Canada	Director, Strategic and Horizontal Policy Division, Health Products and Food Branch
Hikma	Marketing & Analytics Manager
ICES	Senior Director – Strategic Partnerships and Digital Services

# ATTENDEE LIST

COMPANY	JOB TITLE
Idorsia	Acting Associate Director Access and Policy
Idorsia	Head of Market Access
Incyte Pharmaceuticals	Head of Market Access, Canada
Innovative Medicines Canada	President
Insulet Canada Corporation	Market Access Manager
Insulet Corp.	Head of Market Access
Ipsen Biopharmaceutical	Market Access Lead
Ipsen Biopharmaceuticals	Principal
Ipsen Pharma	Manager, Patient Support Program & Patient Advocac
Ipsen Pharma	Senior Director, Neuroscience & Rare Disease Business Unit
JAMP Pharma Group	Manager   pricing   Market Access
Jamp Pharma Group	Sr Manager
Jazz Pharmaceuticals	Associate Medical Director
Jazz Pharmaceuticals	Medical Advisor, Oncology
Johnston Group	Drug Specialist
LEO Pharma	External Relations Manager
LES LABORATOIRES SERVIER	Associate Director, Health Economics and Outcomes Research
Loblaw Companies LTD	Senior Coordinator Retail Support/ Portal Admin
Lundbeck	Specialist, Market Access
Lundbeck	Specialist, Market Access
Mantra Pharma	Market Access Specialist
McKesson	Lead, Strategic Sales Planning & Insights Analyst
McKesson	Senior Manager, Public Policy
McKesson Canada	Lead HEOR

# ATTENDEE LIST

COMPANY	JOB TITLE
McKesson Canada	Sales Director, BioPharma Commercial Sales
Medison Pharma	Pediatric PGY1 Pharmacy Resident
Medison Pharma	Director Market Access
Medtronic	Global Marketing Excellence, Director
Merck	Associate Director, Patient Access
Merck	Assoc. Dir.
Merck	National Associate Director Public Health Policy - Vaccines and AMR
Merck	Associate Director Patient Access
Mitsubishi Tanabe Pharma Canada	Director-Pricing, Market Access and Government Affairs
Myeloma Canada	CEO
Neighbourhood Pharmacy Association of Canada	Director, Pharmacy Affairs
Northwest Biotherapeutics	Program Director, Canada
Novartis	Pricing Regulation Manager
Novartis	Associate Sales Director
Novartis	Executive Director - Patient Experience & Innovation
Novartis	Director, Strategic Operations and Patient Experience
Novartis	Access Strategy Analyst
Novartis	Manager, Innovative Commercial Partnerships Product Planning)
Novartis	Pharmacist & Private Payer Lead
Novavax	Head of Medical Affairs
Novo Nordisk	Patient Access
Novo Nordisk	Health Economics and Outcomes Research Manager
Novo Nordisk	Director, National Field Patient Access
Novo Nordisk	Patient Access Senior Manager

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COMPANY	JOB TITLE
Novo Nordisk	Obesity Senior Patient Access Manager
Organon LLC	Associate Director, Market Access & Policy
Organon	Associate Director, Policy and Access
PMPRB	Director, RA and O
PMPRB	Chairperson
pCPA	Deputy CEO
PDCI	Sales Director, BioPharma Commercial Sales
Pfizer	Senior Manager, Vaccines Access and Provincial Affairs
Pharmascience	Manager, New Product Launches, Market Access
RainCity Analytics	Director of Health Economics
Regeneron	Director, Market Access
Regeneron	Sr. Manager, Market Access
Rhythm Therapeutics	General Manager Canada
Rogers	ORA Board of Directors
Sandoz Canada	Vice President, Corporate Affairs
Seagen Canada	Senior Manager, Value & Access, QuÃ©bec & Atlantic
Servier	Senior Manager, Private Payers (in Access & Government Relations)
Shoppers Drug Mart Specialty Health Network	Senior Appeals Advisor
Shoppers Drugmart	Director, Pharmaceutical Sourcing & Commercial Strategy
Sobi	Senior Manager, Patient Access, Eastern (Canada)
Sobi Canada, Inc.	Associate Director, Patient Access
Sun Life Financial Inc	Pharmaceutical Partnership Manager
Sun Pharmaceutical Canada	Senior Manager, Market Access

## ATTENDEE LIST

COMPANY	JOB TITLE
TACTIX Government Relations and Public Affairs	Partner
TELUS Health	Lead, Health Economics and Pharmaceutical Partnerships
Tolmar	Medical Science Liaison
Tolmar	Medical Science Liaison
UCB Canada	Payer Solutions Lead
UCB Canada	Pricing and Contracting Solutions Lead
UCB Canada	Head of Access, Pricing, & External Engagement (APEX)
University of Toronto	Assistant Professor, Leslie Dan Faculty of Pharmacy
Verity Pharmaceuticals	Director, Business Development & Medical Affairs



**AND THEY WILL BE JOINED BY THESE SPONSORS**



# SPEAKER LINEUP

[MANY MORE](#) ↗

Our agenda is delivered by the top market access experts across government and industry. Not only will you get to hear from world-class speakers at the top of their game, but you also get to meet and network with them.



**Suzanne McGurn**  
President & CEO  
**Canada's Drug Agency  
(CDA-AMC)**



**Dominic Tan**  
Deputy CEO  
**pCPA**



**Guillaume Couillard**  
Executive Director  
**Patented Medicine  
Prices Review Board  
(PMPRB)**



**Tijana Fazlagic**  
Executive Director,  
Therapeutic Assessment  
& Access Branch  
**BC Ministry of Health**



**Daniel MacDonald**  
Director General, Drugs  
for Rare Diseases  
**Health Canada**



**Anie Perrault**  
Chairperson  
**Patented Medicine Prices  
Review Board (PMPRB)**



**Paul Petrelli**  
Vice President & General  
Manager  
**Gilead Sciences Canada**



**Christian Ouellet**  
Vice President, Corporate  
Affairs  
**Sandoz Canada**



**Mina Tadrous**  
Assistant Professor, Leslie  
Dan Faculty of Pharmacy  
**University of Toronto**



**Alysha Croker**  
Director, Strategic and  
Horizontal Policy Division,  
Health Products and Food  
Branch  
**Health Canada**

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**Simona Zar**

SVP, Government  
Relations  
CAPDM



**Sarah Shaikho**

Director, National  
Stakeholder Engagement  
Celltrion Healthcare  
Canada Limited



**Chris Réaume**

Medical Director, Canada  
– Neurosciences  
Eisai Canada



**Arima Ventin**

Head of Market Access &  
Government Affairs  
AbbVie



**Brandon Levac**

Head of Market Access  
& Government Affairs  
Bayer



**Gail Ouellette**

Geneticist/Genetic  
Counsellor & Director  
Canadian iRARE Centres



**Chander Sehgal**

Head of Access, Pricing  
& External Engagement  
(APEX)  
UCB Canada



**Kim Steele**

Director, Government &  
Community Relations  
Cystic Fibrosis Canada



**Sam Stankovic**

Head of Market Access,  
Canada  
Incyte Pharmaceuticals



**Carol Stiff**

General Manager  
Canada  
Rhythm Therapeutics

# HOW TO REGISTER?

**REGISTER NOW** ↗

## IN-PERSON PASS

### FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables, and one week of pre-event networking via our dedicated platform.

### FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders.

### 5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location.

### EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

### SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

### ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

**EARLY BIRD**  
EXPIRES ON SEPT 25, 2025

**\$2,195**

**REGULAR TICKET**

**\$2,495**

## VIRTUAL PASS

### TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions, and case studies with real-time Q&A from the comfort of your home.

### VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool.

### VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

### SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

### ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

**EARLY BIRD**  
EXPIRES ON SEPT 25, 2025

**\$1,895**

**REGULAR TICKET**

**\$2,195**

## REGISTER FOR DELEGATE PASS

Contact:

**Sam Caskey**

**Delegate Sales Associate**

Email: [sam.caskey@strategyinstitute.com](mailto:sam.caskey@strategyinstitute.com)

## GROUP RATES

Enhance your team collaboration, ROI, and industry presence with our existing group discounts for groups of 3+.

**Speak with Sam about our best rates:**

Email: [sam.caskey@strategyinstitute.com](mailto:sam.caskey@strategyinstitute.com)

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**Market  
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**Summit**

OCTOBER 28-29, 2025 | DELTA HOTELS TORONTO